



॥ विद्या विनयेन शोभते ॥

Janardan Bhagat Shikshan Prasarak Sanstha's

**CHANGU KANA THAKUR**

**ARTS, COMMERCE AND SCIENCE COLLEGE, NEW PANVEL  
(AUTONOMOUS)**

Re-accredited 'A+' Grade by NAAC (3<sup>rd</sup> Cycle - CGPA 3.61)

'College with Potential for Excellence' Status Awarded by UGC

'Best College Award' by University of Mumbai

## COMMERCE ASSOCIATION

The Department of Commerce & Accountancy, B.M.S., B.A.F., Business Economics, English Department, and Mathematics Department have collaborated to organize a number of activities that culminate in the Commerce Association. By providing real-world experiences and industry insights to supplement classroom learning, these activities greatly advance the academic and professional growth of commerce students.

Commerce Association inaugurated with the auspicious presence of Dr. Aarti Sukheja, Professor, Pillai College of Arts, Commerce, & Science, New Panvel (Autonomous) on 14th September, 2023 at 10.00am. A tone of enriching experiences ahead propounded the importance of having soft and hard core skills amongst the participants. Further Commerce Herald magazine was released which imprints the creativity amongst the students. This inauguration ended with a poster making competition.

**Guest Lecture on Career Guidance:** Commerce Association organized a Guest Lecture on Career Guidance with the aim of providing students valuable insights and advice to navigate their career paths effectively in the dynamic field of stock market. The event witnessed active participation from students, faculty members, and esteemed guests.

**Guest Lecture on Significance of Communication & Personality:** The Department of English in collaboration with commerce association organized a Guest Lecture on the Significance of Communication & Personality, aimed at emphasizing the vital role of effective communication skills and personality development in the professional success of commerce students. The event garnered enthusiastic participation from students

**Guest Lecture on Mobile Security:** Commerce Association organized a Guest Lecture on Mobile Security, recognizing the critical importance of safeguarding personal and organizational data in an increasingly mobile-centric world. The event aimed to raise



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Awareness among students and faculty members about the potential risks associated with mobile devices and the best practices for mitigating security threats.

**Academic Fest:** The Academic Fest organized by Commerce Association was a vibrant celebration of academic excellence, creativity, and innovation. The event aimed to showcase the diverse talents and accomplishments of students, fostering a spirit of collaboration, learning, and community engagement.

**Ad-Mad Show:** Creativity took center stage in the Ad-Mad-Show, where participants demonstrated their marketing skills by crafting compelling advertisements on the spot.

**Kaun Banega Sales Championship:** "Kaun Banega Sales Championship" was a thrilling and competitive event organized by the Commerce Association, designed to test the sales acumen, negotiation skills, and strategic thinking of participating students. The championship aimed to simulate real-world sales scenarios and provide participants with a platform to showcase their talent and potential in the field of sales and marketing.

**Type-O-Master:** The Typo Master was a fun and engaging event designed to test participants' proficiency in identifying and correcting typographical errors. The competition aimed to promote attention to detail, language accuracy, and editing skills among students, while fostering a spirit of friendly competition and camaraderie.

**War of Thoughts:** This was an intellectually stimulating and dynamic forum for students to engage in lively debates on contemporary issues and thought-provoking topics. The event aimed to promote critical thinking, effective communication, and respectful discourse among participants, fostering a culture of intellectual inquiry and exchange within the academic community.

**Brain Wizard:** Commerce Association enables an exciting and challenging event designed to test participants' mathematical knowledge, problem-solving skills, and quick thinking



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abilities. The competition aimed to promote a love for mathematics, foster healthy competition, and recognize outstanding talent among students in the field of mathematics.

**Bindass-Bol:** Bindass Bol Elocution" was an event dedicated to fostering the art of eloquent and impactful public speaking among participants. The event aimed to provide a platform for individuals to showcase their speaking skills, express their ideas confidently, and engage with an audience on topics of importance and interest.

In conclusion, the activities organized by the Commerce Association have been instrumental in fostering a vibrant and engaging academic environment within the department. From insightful guest lectures to interactive sessions and stimulating competitions, each initiative has contributed to the holistic development of our students and enriched their learning experiences.



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## Commerce Association

### Vision

“Leading platform that ignites creativity, critical thinking, and practical skills in commerce learners through innovative activities.”

### Mission

“To create a vibrant community of commerce scholars through engaging and diverse activities that enhance practical skills, critical thinking, and holistic development”

### Goals & Objectives

1. To Facilitate hands-on learning experiences through events like Academic Fest and workshops that simulate real-world commerce scenarios.
2. To provide platforms such as poster making and Ad mad shows for students to showcase their creativity and problem-solving abilities.
3. To develop students' public speaking and presentation skills through Bindas Bol and Power Point Presentation.
4. To organize competitive events like Brain Wizard to sharpen critical thinking and analytical skills.
5. To Develop and refine key sales techniques and marketing strategies in the activities like Kaun Banega Sales Champion,
6. To in vive writing and creativity skills, fostering a spirit of excellence and innovation in Herald Magazine
7. To encourage teamwork and collaborative projects across various activities to build strong interpersonal and group working skills.
8. To offer opportunities for students to gain industry insights and practical skills relevant to their career aspirations through various association activities.
9. To integrate interdisciplinary approaches and holistic educational practices in all association activities, ensuring alignment with the National Education Policy 2020's emphasis on innovative and inclusive education.





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2022-2023

## Glimpses of Commerce Association

### 1. Inauguration of Commerce Association





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## 2. Release of Commerce Herald



## 3. Poster Making Competition







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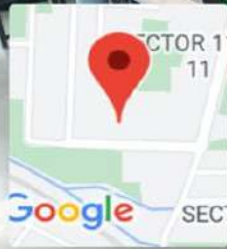
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#### 4. Alumni Reunion



#### 5. War of Thoughts Competition.



**Navi Mumbai, Maharashtra, India**

11, Sector - 1, Khanda Colony, Panvel, Navi Mumbai,  
Maharashtra 410206, India

Lat 19.001818°

Long 73.112519°

15/12/22 11:03 AM GMT +05:30



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## 6. Guest lecture on Entrepreneurship



## 7. Ad-Mad Show







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2023-2024

## 1. Glimpses of Commerce Association.



## 2. Inauguration of Commerce Association and Release of Commerce Herald





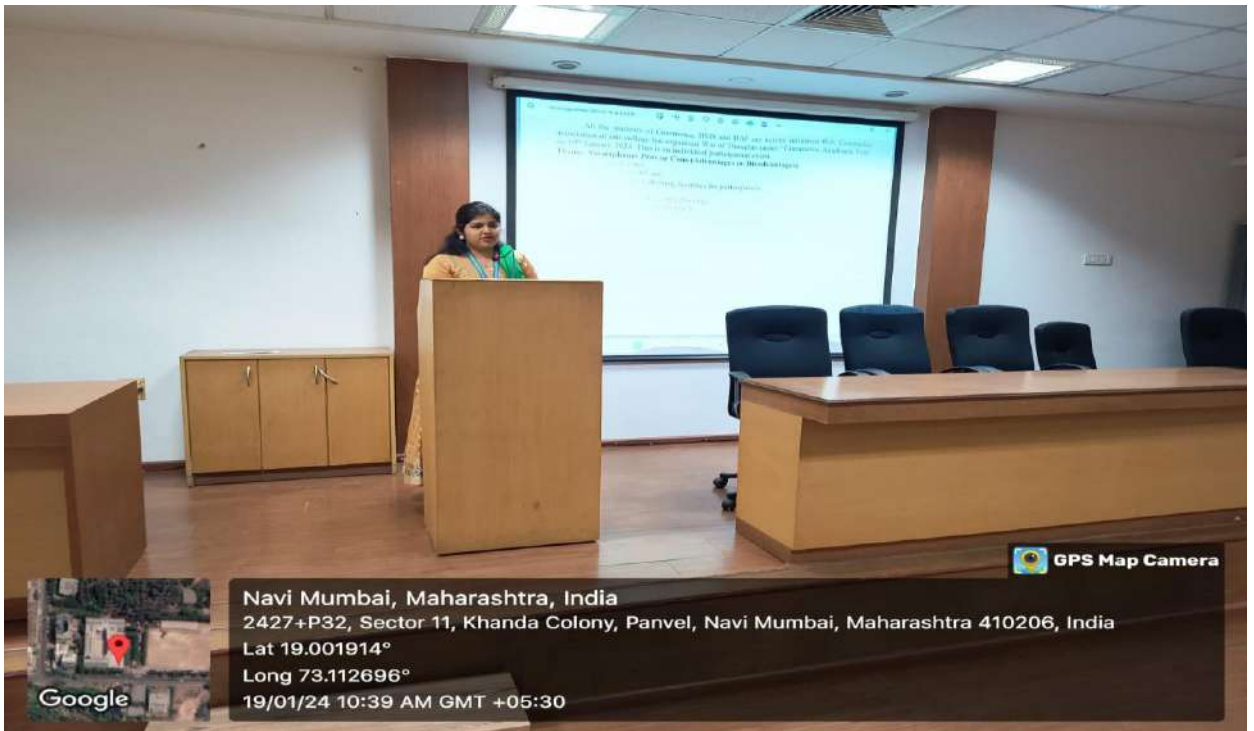
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### 3. Poster Making Competition







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#### 4. War of Thoughts



#### 5. Typo-Master







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## 6. Kaun Banega Sales Championship



## 7. Academic Fest -







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## 8. Inauguration of Academic Fest -







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## 9. Alumni Guest Lecture -

